



reach

A BARRX Medical Program

REACH Website Program

More and more people today turn to the Web as their first source for information. The REACH program can help you create an effective online presence to promote digestive health and RFA therapy – without all the time and expense.

Our comprehensive, turnkey solution includes all the tools you need to get your site up and running, then keep it current with fresh content.

Program Highlights

Professional website design and development

Your Choice of a Personalized Website (see Design A and B)

Complete and automatic RFA therapy content delivered to your website. Content includes sections on GERD, Barrett's esophagus, esophageal cancer, treatment options, and patient story videos.

Search engine optimization to help make your site more visible in patients' searches.

Content management system that lets you easily update your website content – without a programmer.

Website hosting that includes a statistical program – so you know how many people visit and what they look at.

Optional Healthwise Knowledgebase Content Library, including content that you select to be most meaningful for your services offered and your patients' interests.

For more information, please contact your BARRX Territory Manager or email reach@barrx.com.

